

For Release: April 1, 2015



## LOGIQ<sup>3</sup> Launches Underwriting Training Partnership with Advocis



**Toronto – October 5, 2015** LOGIQ<sup>3</sup>, an expert consulting and outsourcing service provider for the life insurance, reinsurance and financial services industry is excited to announce a new partnership with Advocis, The Financial Advisors Association of Canada, to offer LOGIQ<sup>3</sup>'s innovative Underwriting Training Program directly to Advocis members.

Through this training program [comprised of 27 online modules](#), life insurance advisors will be able to better serve their clients by being equipped with knowledge and understanding of impairments and risk factors associated with mortality or morbidity, know how to decrease the delays of the underwriting process and increase the speed to policy issues. Graduates of this program leave with the practical communication skills as well as completion of annual CE requirements.

Earlier this year, Advocis and LOGIQ<sup>3</sup> [announced their partnership in the deposit broker education space](#), which Advocis is the sole distributor of the A3 solution for the Deposit Broker Distribution Channel, yet another innovative system developed by LOGIQ<sup>3</sup> dedicated to improving deposit broker compliance standards and reducing risk.

Carmela Tedesco, VP of Underwriting and Claims at LOGIQ<sup>3</sup> comments, "We are excited to once again be contributing to the advancement of industry standards. Our objectives are to bring accessibility, efficiency and a higher standard to the tools and information available to Advisors and Underwriters alike. Our partnerships with Advocis have proven to be beneficial and we are pleased to offer our innovative tool to their members."

Brenda Molnar, Director of Education at Advocis adds, "We're proud to partner with LOGIQ<sup>3</sup> on this initiative. Our partnership is a reflection of our core beliefs and dedication to providing financial advisors with the strong educational foundation needed to succeed in the business. These accredited e-learning modules, which are available through the Advocis Learning Centre, give advisors the advantage of knowing how an underwriter thinks and delivers the specific information required for risk selection."

To celebrate the launch of this partnership, **Advocis members** who wish to sign up for underwriting training are offered an additional 20% off promotion. To take advantage of this promotion, please visit <http://www.advocis.ca/ALC/Logiq3-modules.aspx>.

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Notes for Media and Editorial Departments

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About LOGIQ<sup>3</sup>:

LOGIQ<sup>3</sup> is the expert provider of life insurance and reinsurance consulting and outsourced services. LOGIQ<sup>3</sup> delivers long-term strategic solutions and short-term tactical support across Underwriting, Reinsurance Administration, Claims and Audit. LOGIQ<sup>3</sup> supports clients across the life insurance service chain from agent to retrocessionaire from its offices in Toronto, Canada, and Cardiff, UK. To learn more about LOGIQ<sup>3</sup>, visit <http://www.logiq3.com>.

About Advocis:

Advocis, The Financial Advisors Association of Canada, is the oldest and largest voluntary professional membership association of financial advisors and planners in Canada. We are the home and the voice of Canada's financial advisors. Through its predecessor associations Advocis proudly continues a century of uninterrupted history of serving Canadian financial advisors, their clients, and the nation. With more than 11,000 members organized in [40 Chapters](#) across Canada, Advocis members serve the financial interests of millions of Canadians.